

A bride with blonde hair, wearing a white lace wedding dress and a long veil, is smiling and looking to her right. She is holding a large bouquet of flowers, including pink and white roses and white hydrangeas. The background is dark and out of focus.

T H E B R I D E S I D E

BRIDAL^{2 0 2 7}
BROCHURE



HI, I'M JAYME, FOUNDER & CREATIVE DIRECTOR OF **THE BRIDE SIDE.**

AS A QUALIFIED HAIRSTYLIST WITH OVER A DECADE OF EXPERIENCE, I FOUND MY TRUE PASSION IN BRIDAL STYLING, WHERE I LOVE TO CREATE **ROMANTIC, EFFORTLESS** LOOKS THAT ENHANCE YOUR INDIVIDUAL BEAUTY.

ON YOUR *WEDDING DAY* YOU SHOULD LOOK LIKE YOU..

AT YOUR MOST *BEAUTIFUL.*

I CREATED **THE BRIDE SIDE** TO SIMPLIFY YOUR WEDDING PLANNING JOURNEY BY OFFERING THE OPTION TO BOOK BOTH HAIR AND MAKEUP SERVICES THROUGH ONE DEDICATED TEAM. EACH ARTIST HAS BEEN PERSONALLY SELECTED NOT JUST FOR THEIR EXCEPTIONAL TALENT, BUT FOR THE CALM, POSITIVE ENERGY THEY BRING TO YOUR WEDDING MORNING.

FROM YOUR FIRST ENQUIRY THROUGH TO YOUR WEDDING DAY, I'LL BE HERE TO GUIDE YOU, SHARE EXPERT ADVICE, & ENSURE YOU FEEL COMPLETELY CONFIDENT IN YOUR BRIDAL BEAUTY CHOICES.

A bride in a white dress and veil stands in a doorway, looking down. The background is a red door with gold handles. The text is overlaid on the image.

AT THE BRIDE SIDE, EACH BRIDE RECEIVES OUR *SIGNATURE, PERSONALISED* EXPERIENCE

your bridal beauty journey begins with a simple hello

OUR DEDICATED TEAM OF **BRIDAL BEAUTY EXPERTS**
COMBINES ARTISTRY WITH GENUINE CARE,
CREATING BOTH YOUR DREAM LOOK & A SERENE
GETTING-READY EXPERIENCE.

PLEASE READ THROUGH OUR BRIDAL BROCHURE
FOR INFORMATION ON OUR SERVICES & PRICING.

TO CHECK OUR AVAILABILITY OR RECEIVE A
PERSONALISED QUOTE, PLEASE EMAIL
[INFO@THEBRIDESIDE.CO.UK](mailto:info@thebrideside.co.uk)

SERVICES & PRICE GUIDE



WHILST YOU MAKE **PRECIOUS MEMORIES** WITH YOUR BRIDAL PARTY, OUR TEAM ENSURE EVERY BEAUTY MOMENT UNFOLDS SEAMLESSLY, ENHANCING YOUR FEATURES TO CREATE **YOUR** BRIDAL LOOK

OUR BRIDAL PACKAGES

NOTE:

EACH ARTIST HAS A MINIMUM FEE DETAILED BELOW.
HAIR & MAKEUP ARTISTS CAN BE BOOKED INDIVIDUALLY OR AS A TEAM
PLEASE SPECIFY UPON ENQUIRY

COVERS BRIDE + 3

- ♡ BRIDAL HAIR **£590**
- ♡ BRIDAL MAKEUP **£635**
- ♡ COMPLETE PACKAGE
BRIDAL HAIR & MAKEUP **£1175**

INCLUDES:

- ✓ PERSONALISED CONSULTATION & BRIDAL TRIAL
(VIRTUAL OPTION AVAILABLE)
- ✓ DETAILED BRIDAL BEAUTY GUIDE FOR TRIAL & WEDDING DAY PREPARATION
- ✓ BESPOKE BRIDAL BEAUTY SERVICE FOR BRIDE + 3 PARTY MEMBERS ON THE DAY
- ✓ PREMIUM PROFESSIONAL PRODUCTS & QUALITY EQUIPMENT
- ✓ EXCLUSIVE DEDICATION TO YOUR WEDDING DAY
- ✓ FINISHING TOUCHES INCLUDING PROFESSIONAL VEIL PLACEMENT
- ✓ ON SITE AVAILABILITY UNTIL YOUR TIME OF CEREMONY
- ✓ DEDICATED COMMUNICATION & SEAMLESS BOOKING EXPERIENCE
- ✓ ON LOCATION FEE (SEE PAGE 8 FOR FURTHER INFORMATION)



NOTE:

HAIR & MAKEUP ARTISTS CAN BE BOOKED INDIVIDUALLY OR AS A TEAM
PLEASE SPECIFY UPON ENQUIRY

BRIDAL PARTY

RATES APPLY FOR EACH ADDITIONAL PARTY
MEMBER BEYOND OUR MINIMUM FEE PER ARTIST



BRIDAL PARTY HAIR £85 | BRIDAL PARTY MAKEUP £95

BRIDAL PARTY HAIR & MAKEUP £180

INCLUDES;

- ✓ BESPOKE BRIDAL PARTY HAIR & MAKEUP SERVICES ON YOUR WEDDING DAY
- ✓ INDIVIDUAL CONSULTATION ON THE DAY
- ✓ PREMIUM PROFESSIONAL PRODUCTS & QUALITY EQUIPMENT
- ✓ FINISHING TOUCHES INCLUDING HAIR ACCESSORY PLACEMENT
- ✓ ON SITE AVAILABILITY UNTIL TIME OF CEREMONY

FLOWER GIRL HAIR STYLING

(UNDER 14)

- HAIR STYLING ON YOUR WEDDING DAY
- PRE CEREMONY TOUCH UP & ACCESSORY PLACEMENT
- PREMIUM PROFESSIONAL PRODUCTS & QUALITY EQUIPMENT

£30

LARGE BRIDAL PARTIES & LATE STARTS

FOR LATER START TIMES & PARTIES OF 6 OR MORE ASSISTANTS ARE AVAILABLE

OUR ASSISTANTS ARE QUALIFIED IN HAIR / MAKEUP. THEY JOIN LARGER PARTIES TO GAIN EXPERIENCE AND IMPROVE THEIR EFFICIENCY

£80 PER ASSISTANT

(MUST BE ARRANGED IN ADVANCE TO ENSURE AVAILABILITY)

POST CEREMONY TOUCH UPS

AFTER CEREMONY AND THROUGHOUT PHOTOGRAPHS.

YOUR ARTIST/S WILL BE AVAILABLE TO PROVIDE TOUCH-UPS AND FRESHEN UP HAIR &/OR MAKEUP FOR YOU & YOUR BRIDAL PARTY BEFORE THE RECEPTION.

WHETHER YOU NEED LIPSTICK REFRESHED, POWDER REAPPLIED, OR JUST WANT TO ENSURE YOU'RE LOOKING PICTURE-PERFECT FOR DINNER, YOUR ARTIST/S WILL BE THERE TO ENSURE YOU FEEL YOUR BEST

£85 PER ARTIST - 1 HOUR AFTER CEREMONY TIME

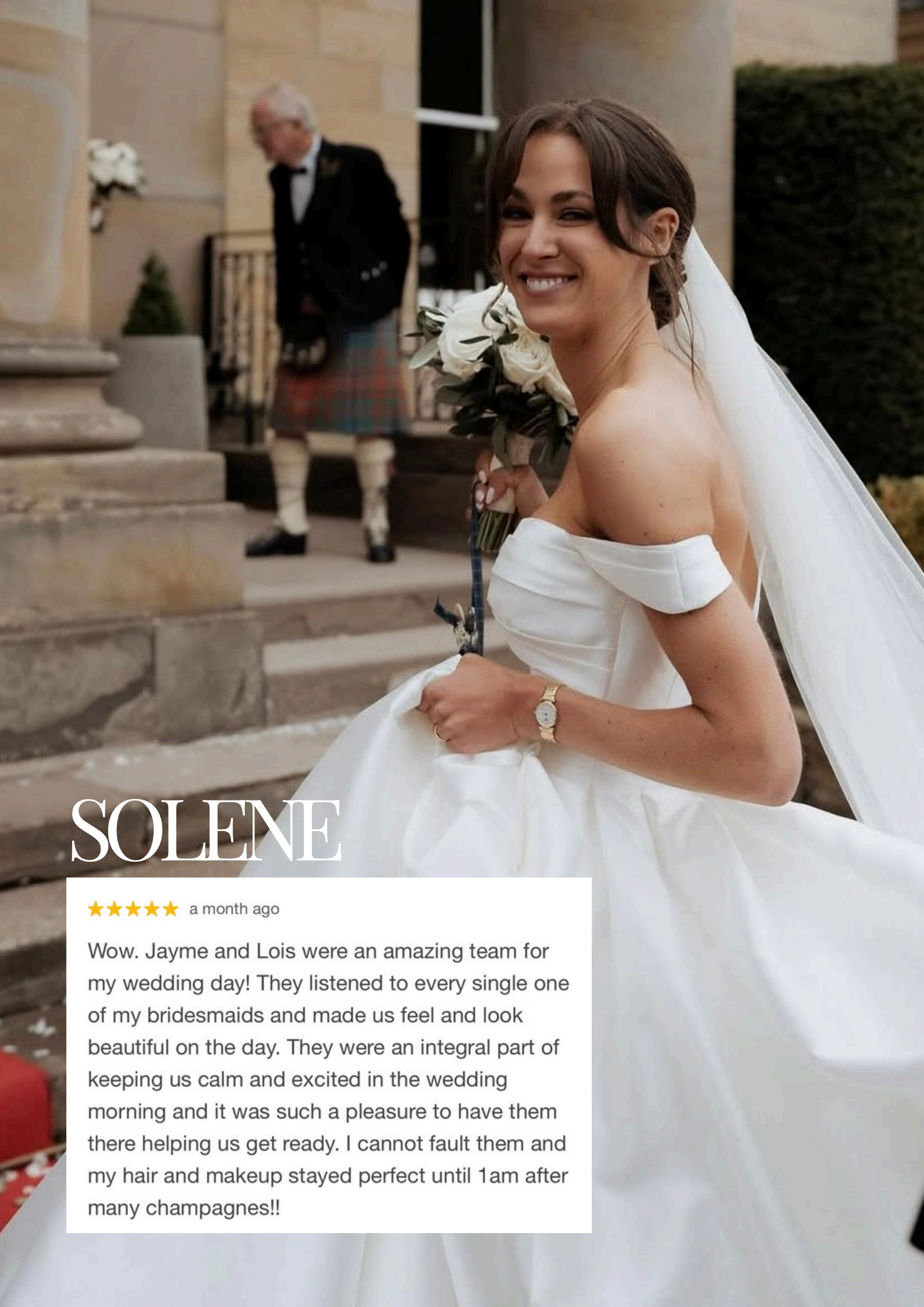
PARTY MEMBER TRIALS

WE OFFER TRIAL APPOINTMENTS TO ANY MEMBERS IN YOUR BRIDAL PARTY. THESE ARE PAID DIRECTLY TO THE ARTIST ON THE DAY & NOT INCLUDED IN YOUR INVOICE TOTAL.

£75 MAKEUP | £65 HAIRSTYLING

THE *FINER* DETAILS

- ♡ ALL WEDDING DAY BOOKINGS REQUIRE A MINIMUM OF 4 PEOPLE PER ARTIST INCLUDING THE BRIDE. IF THE NUMBER OF SERVICES DECREASES, THE MINIMUM BOOKING FEE WILL STILL APPLY
- ♡ ON LOCATION FEE COVERS PREPARATION OF KIT & EQUIPMENT, DOOR TO DOOR TRAVEL TIME & SETTING UP AT VENUE
- ♡ A TRAVEL FEE IS BASED ON THE LOCATION OF YOUR VENUE & WILL BE QUOTED UPON ENQUIRY. ADDITIONAL CHARGES FOR OVERNIGHT ACCOMMODATION & PARKING MAY APPLY
- ♡ THE FEE FOR YOUR BRIDAL TRIAL IS PAYABLE DIRECTLY TO THE ARTIST ON THE DAY AND WILL BE DEDUCTED FROM YOUR FINAL BALANCE
- ♡ OUR ARTISTS ARE INDEPENDENT AND WORK FROM THEIR INDIVIDUAL SALON BASES. TRIALS ARE CARRIED OUT AT ARTISTS EDINBURGH SALONS. OUR SCHEDULES ARE OPEN EXCLUSIVELY TO BRIDES FOR UP TO THREE MONTHS BEFORE YOUR WEDDING DATE, AHEAD OF GENERAL APPOINTMENTS
- ♡ TRIAL DAYS ARE WEDNESDAY - SATURDAY. WEEKEND APPOINTMENTS CONFIRMED 1 MONTH PRIOR AND ARE DEPENDENT ON ARTIST AVAILABILITY
- ♡ DUE TO DATES BEING IN DEMAND A NON-REFUNDABLE DEPOSIT OF £100 IS REQUIRED TO SECURE. THIS AMOUNT WILL BE DEDUCTED FROM YOUR FINAL BALANCE
- ♡ OUTSTANDING BALANCE IS DUE NO LATER THAN 3 WEEKS BEFORE YOUR WEDDING DATE
- ♡ PRICING FOR DESTINATION WEDDINGS DISCUSSED UPON ENQUIRY



SOLENE

★★★★★ a month ago

Wow. Jayme and Lois were an amazing team for my wedding day! They listened to every single one of my bridesmaids and made us feel and look beautiful on the day. They were an integral part of keeping us calm and excited in the wedding morning and it was such a pleasure to have them there helping us get ready. I cannot fault them and my hair and makeup stayed perfect until 1am after many champagnes!!

A full-page background image showing a bride and groom in a wedding ceremony. The bride is in the foreground, wearing a white wedding dress with a large bow at the back and a long veil, holding a bouquet of flowers. The groom is standing to her right, wearing a grey suit. They are in a room with large windows and a chandelier.

COURTNEY

★★★★★ a month ago

Jayme, Lois, and the Bride Side team did mine and my wedding party's hair and makeup on the day and I genuinely could not rate them high enough for how incredible they are! (I'm a few months out from my wedding but better late than never 😊)

I had a large bridal party with 7 bridesmaids, mother of the bride, mother of the groom, and myself all having hair and makeup done for a 1 pm start, and the Bride Side were absolutely incredible the whole day. They even made time to style the groom's hair and had it stay perfect all night 🥰 Even with having so many of us to get ready, they all made sure to listen to each of us and help us all feel so beautiful on the day. All of my girls raved about them afterwards and my mom talked about needing them to help her get ready everyday!

From initial contact, Jayme was so helpful and informative for the whole lead up to the wedding. Her and Lois were so great in getting me in for a trial on the same day as I was traveling over from Belfast for it. From start to finish, they made the hair and makeup part of wedding planning so easy. They're such a fun group and vibed with my group of girls so much. I'm a punctual person at heart and Jayme helped me stay as calm as I could on the day (and thank you so much for that girl 😊) and kept reminding me that's it's my day and nothing else matters.

Genuinely the best team to have on your wedding day and I can't thank all of yall enough for helping make mine and Mark's day the best day ever ❤️



NATASHA

★★★★★ 6 months ago

If I could give 10 stars I would 🥰 Jayme and the team are absolutely incredible and made my wedding morning a breeze! A bridal party of 8 people, no problem! Jayme and Lois knocked my glam out of the park on trial day, so on wedding day I was the most relaxed human on the planet. Gigi and Kiara did an incredible job with the bridesmaids too - we all felt like a million dollars on the day. If you are looking for a hair and make up team to make you feel your best - these are your girls ❤️



FIONA

★★★★★ 6 months ago

Couldn't have been happier to have Jayme and Claire there on my wedding morning to do the hair for myself and 5 bridesmaids. Jayme was so professional and did such an amazing job. She made us all feel so comfortable and had proper chats with each of us to make sure we were happy with what she was doing. We got so many compliments throughout the day. Couldn't recommend more - so fun to have Jayme there when getting ready!



MELANIE

★★★★★ a year ago

Great service from The Brideside for my wedding hair and makeup. Very convenient to book the two services through the same person and Jayme is so so lovely! Both hair by Jayme and makeup by Lois was perfect and lasted all day and night.



KATIE

★★★★★ 3 months ago

Jayne is the absolute BEST! She's my regular hairdresser and I trusted her completely to make my bridal hair dreams become a reality and she did exactly that. She did two trials with me to make sure I got exactly what I wanted and although she did a beautiful job she could tell I still didn't feel like myself. So when I came in a month before my wedding to cut all my hair off she was totally supportive and talked me through everything we could and couldn't do if I went shorter. She also did a great job at finding me a talented make up artist which took away a lot of stress for me. With her expertise and talent I felt so beautiful on my wedding day and she made it such a fun experience for me, my young niece and all my bridal party. I would recommend Jayne and the Bride Side to anyone.



BILLIE

★★★★★ a month ago

I couldn't have asked for a better team for my wedding morning hair and makeup! They were absolutely wonderful—everything I needed and more. From the preparation stage, they were so helpful and understanding, making the lead-up to the big day so much easier.

On the day, they brought such a positive vibe, pulling everyone together effortlessly. They even moved to our venue without any fuss, staying super helpful, funny, and incredibly calming—no small feat, given how nervous I was!

The hair and makeup exceeded my expectations and lasted flawlessly all day and night. I've never received so many compliments, and my bridesmaids and mother-in-law looked stunning too—better than ever!

These are truly the best professional hair and makeup artists I could have dreamed of having. Highly recommend them!



INDIA

★★★★★ a year ago

Jayne recently did my hair for my wedding and did an absolutely amazing job. We had a trial where she made me feel so comfortable and styled my hair exactly how I'd envisioned it. She also styled hair up and hair down for my 4 bridesmaids and they looked beautiful. It stayed in all day and night. She was so easygoing and great fun to have there on the big day. She also arranged the makeup side of things, with Lois doing an incredible job on everyone's makeup. I was nervous about looking too 'made up' as I don't wear a lot of makeup but couldn't have been happier with how she did it and I felt like me on the day.

I would not hesitate to recommend Jayme and Lois to anyone looking for a great hair and makeup team for their wedding - you will be in the best hands!



PHOEBE

★★★★★ 3 months ago

Cannot recommend these girls enough! Booked Lois to do our destination wedding makeup in Gran Canaria this year, she couldn't have been more accommodating and professional. Everything was so straight forward from the moment i messaged, all trials & travel planning to the wedding day itself! As the girls are local to me it made everything that little bit easier and having a makeup artist you can fully rely on for your wedding day is so important! She really put us all at ease even on the day when an extra couple of guests requested to also have their makeup done Lois went above and beyond to make time to fit everyone and it still went seamlessly. Huge thank you & i cannot wait to have my makeup done again soon! ❤️



KATRINA

★★★★★ 3 months ago

Jayne and Lois were fantastic and I highly recommend them to everyone. They were both so wonderful with any questions or queries. On the day we all looked stunning thanks to Jayme and Lois and they were super accommodating to older and younger family members alike. Both Jayme and Lois went above and beyond what was expected of which I am super grateful. Thank you both so much for making my day so special!

BEGIN YOUR WEDDING MORNING KNOWING YOUR'RE IN EXPERT HANDS

CONTACT US BY EMAILING [INFO@THEBRIDESIDE.CO.UK](mailto:info@thebrideside.co.uk)

RELAX, CELEBRATE & LET US MAKE SURE YOU FEEL LIKE THE

BEST VERSION OF *YOURSELF*



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